



PRESS RELEASE

Xolution Germany GmbH revolutionizes beverage cans with patented resealable technology

Live demonstrations at drinktec 2025 (September 15-19) – Hall C2 | Stand C2-132

Munich, 20 August 2025 – Xolution Germany GmbH has reinvented the beverage can. At drinktec 2025, the company will present its unique XO closure technology, which transforms conventional aluminium cans into practical, resealable and fully recyclable packaging. As a technology leader protected by an extensive global patent portfolio, Xolution sets new standards for convenience, sustainability and brand differentiation.

The XO closure makes every beverage can resealable. Once opened, cans can be securely resealed again – carbonation and flavour are retained, spillage is prevented and food waste is reduced. *"We are solving a problem that everyone is familiar with while creating tangible added value for brands, producers, consumers and the environment,"* explains CEO Marc von Rettberg.

By strategically acquiring and actively maintaining a broad portfolio of patents and utility models – valid across Europe, Asia, America, and other key global markets – Xolution ensures long-term exclusivity and maximum legal certainty for its partners throughout the entire commercial lifespan of the technology. Flexible licensing structures and seamless OEM integration enable beverage manufacturers to adopt this innovation without costly production line overhauls, accelerating time-to-market and supporting differentiated product strategies.

Sustainability and international expansion

XO closures are fully recyclable and support the circular economy. They extend the usability of opened beverages and help reduce packaging waste, contributing effectively to manufacturers' and retailers' sustainability targets.

Under the leadership of a strategic South Korean investor from the food and beverage sector, Xolution has evolved into a global technology company. Headquartered in Munich, the company supplies international beverage manufacturers and can producers in Europe, Asia and America.

Trade fair debut with live demonstrations

At drinktec 2025, Xolution will showcase the user-friendliness, versatility and branding potential of the XO closure at stand C2-132 in hall C2. We invite brand owners, can

manufacturers and industry experts to experience first-hand how XO closure technology can open new revenue streams, enhance sustainability KPIs and strengthen market positioning. Media representatives are welcome to attend exclusive product demonstrations and background discussions.

About Xolution Germany GmbH

Xolution Germany GmbH is a global innovation leader in patented resealable systems for beverage cans. The Munich-based company combines German engineering excellence with an international market focus, holding the most comprehensive worldwide patent portfolio in this technology segment. Its solutions integrate into existing production and filling processes with minimal adjustments while ensuring full recyclability, offering partners premium quality, legal certainty and sustainable market advantages.

Press Contact

PIO – Communication Agency

Kristin Voigtländer

Phone: +49 (0) 176-64680310

Email: kristin.voigtlaender@pio-com.de